

People Analytics

"How HR Professionals Can Add Value In Business Decisions - A Middle Eastern Approach"

1 pm to 5pm, Saturday, 25th January 2020
Concorde Hotel, Doha-Qatar



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Overview

HR Analytics, also known as People analytics and workforce analytics, is the use of people-data in analytical processes to solve business problems.

People analytics is used to make better decisions about all aspects of HR strategy with the goal of improving business performance. It is both a strategic and operational concept that enables organizations to understand key aspects of workforce performance using data and evidence.

This half-day workshop helps the HR Professionals in identifying those key aspects of their employee data which should be measured and analyzed in order to meet the organization's overall goals.

Methodology

This workshop enables the participant to develop, practice and analyze different types of matrices. The team-led activities would also include discussions, scenarios & case studies.

Program Objectives

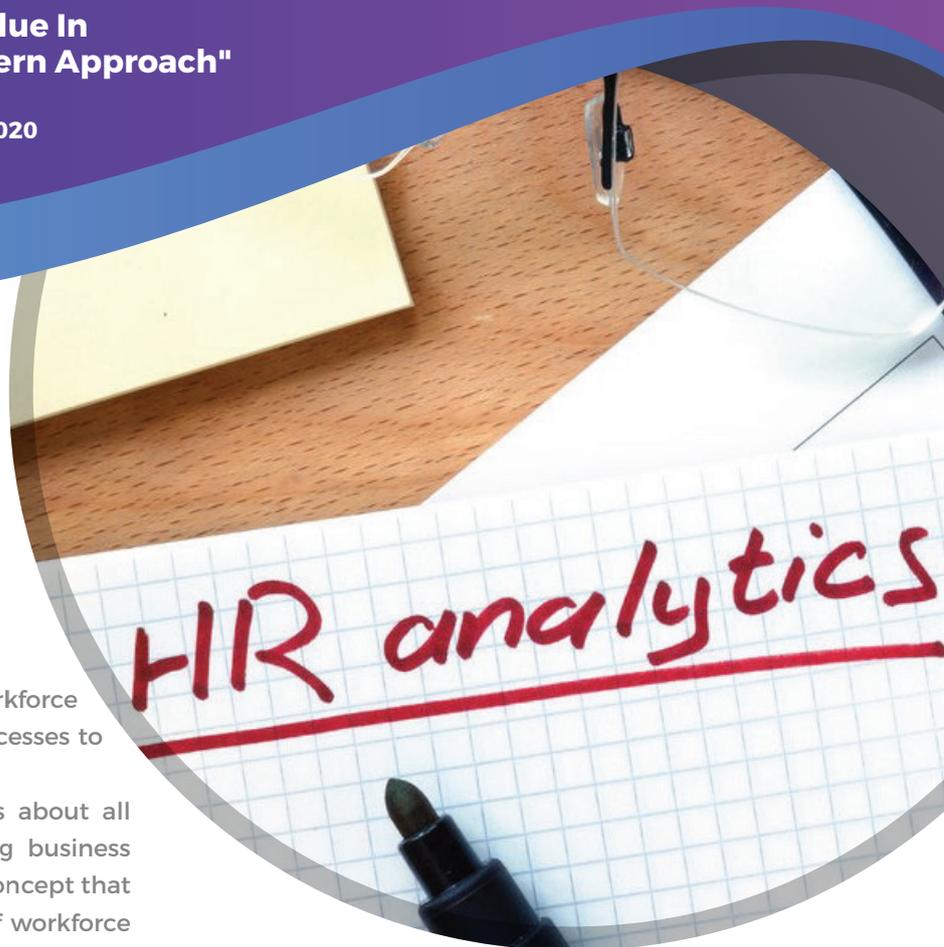
By the end of the course, participants will be able to:

- Understand what HR analytics is and different types of HR data
- Understand the importance of HR analytics as an evidence-based decision-making tool
- Conduct detailed problem analysis assessments
- Takes decisions based on evidence rather than opinions

Your Investment
QAR 500 Per Person

To Register Or For More Information, kindly contact the respective Client Success Consultant or alternatively please contact:+974 3334 8667

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Workshop Topics

- Understanding People Analytics & its Importance to Businesses
- Identification and selection of relevant Analytics
- Implementation
- Measurement & Reporting

Your Trainer

H. I Khawaja - MCIPD-UK, CPHR- Australia

He is a certified Human Resource Professional & UK trained Data Analytics Practitioner. He has successfully developed and led several Projects related to People Analytics and facilitated different organizations to take evidence-based business decisions. A Coach & Mentor, with over 20 years of experience in influencing and impacting the HR profession in the GCC, Asia and Asia Pacific.

He has been elected as a Mentor for AHRI Mentoring program. Being alumni, he has also been nominated as an advisor on HR Services at Rotterdam School of Management (RSM).

His interviews and case studies have been published in newspapers and professional journals, including CIPD's "People Management" magazine.